

AI Call to Action Template

In order to bring the message of Appalachia to your own home, we challenge you to commit to action steps both personally and as a group. These action steps should be creative and reflect the many issues that you've learned and the relationships built along the way. You also should challenge yourself to find connections throughout this trip. In what ways can you learn from this experience and better your own community?

The Appalachian Institute will record these calls to action and send them to your trip leaders and do follow up throughout the year. Please remember that the best way to stay in touch with us and tell us your mission is to write on our blog!

(www.appalachianinstitute.wordpress.org)

1. What is a personal call to action that you have for yourself? Be specific. (ie: documentary night, PR campaign, writing senators, correcting stereotypical jokes, finding volunteer opportunities with marginalized populations, etc.)
(AI Trip Coordinator—write down each person's name and call to action in as much detail as possible.)

2. What are one or two CONCRETE calls to action for your group? These action plans should have steps that be followed up almost immediately upon returning home. Select tentative dates, individual roles, and people/organizations to contact from your community. (ie: Santa Clara example, public presentation on various Appalachian issues, week-long film festival, club on campus, invite a speaker to your campus, etc.) (Trip Coordinators—encourage the group to decide on only 1-2 topics. Write down the topic, the individuals responsible and their role, dates for implementation, and any other details.)